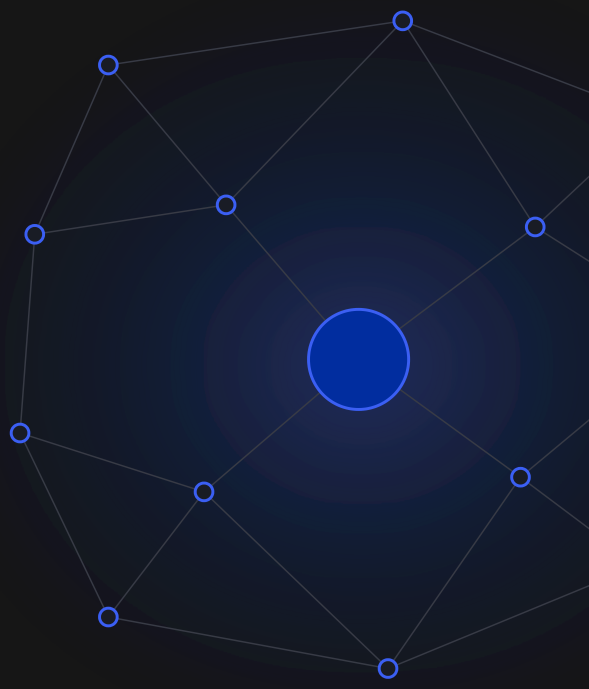
HA5 STUDIOS



Learn How You Work.

BUILD WHAT IT NEEDS.

MAPPED FIRST. BUILT TO FIT. YOURS TO KEEP.

We work alongside you: we learn how the business runs first, then build. You own what we build.

Free intro call, then a Diagnose for $1,500, credited to the build.

AGREED BEFORE WE START | TESTED ON YOUR REAL WORK | YOURS TO KEEP

STUDIO	EDITION	CONTACT
BUSINESS STUDIO · MIAMI	NOVEMBER 2026	CONTACT@HA5STUDIOS.COM

WHAT YOU GET, IN ONE PAGE.

> HA5 Studios looks at how your business actually runs, works out what it needs, and builds it, shaped around your steps. AI helps us build faster. You own a system that fits, instead of renting one that almost does.

01

WE SEE YOUR BUSINESS FIRST

Every project starts by mapping how the work really runs and where it holds you back. You keep the map, even if you never build.

02

BUILT AROUND HOW YOU WORK

Not a template you bend to. One system shaped around your steps, your people and the tools you keep.

03

AI IS A TOOL, TESTED FIRST

AI helps us build faster and helps you run smarter. We test it on your real work before it goes live.

04

YOURS TO KEEP

It runs in accounts in your name from day one, and you pay its running costs directly. The software, data and tests stay yours. No per-seat fees.

05

YOU REACH US DIRECTLY

The people who map the work with you build it and stay on it. No account managers, no hand-offs.

06

PRICED BEFORE WE START

Every phase is priced and agreed before work starts, and payment is tied to proof.

DIAGNOSE · FEE

$1,500

Credited to the build.

BUILD · PRICED IN

Your Diagnose

Fixed price or ongoing. Larger builds in phases.

RUN · OPTIONAL

$750

A month for the Monthly Plan. Running costs billed to you.

AGENTS · STARTS AT

$500

A month per workflow when we run it. Or own it, fixed price.

WHAT WE FIX.

> **Better tools, automation and AI, aimed at the part of your work that holds you back. The Diagnose finds the right fix before we build.**

01

A BETTER WAY TO WORK

We find an easier way to do the job, then build the tool for it.

02

AUTOMATION

The repeat work runs on its own: forms that fill themselves, checks that flag problems, reports ready by morning.

03

QUOTES, BIDS & ANSWERS

We simplify the steps behind each one, so nothing is retyped.

04

A NEW PRODUCT OR SERVICE

A build with a written plan and checks at every step.

05

FIX WHAT'S RUNNING NOW

We repair the tools you already depend on, starting with a written check of the code, the data and who holds the keys.

Every project starts with a Diagnose that finds the right fix. If nothing is worth building, we say so.

DIAGNOSE. BUILD. RUN.

We map how your work really runs, build the system around it, prove it on your real processes and data, then keep it right as the business changes.

01 · Diagnose

MAP HOW IT RUNS · FIND THE BETTER WAY

- A map of the problem and the system that fixes it
- A clickable mockup of the step that hurts most (made-up data)
- A review of what you already pay for in software
- A written plan and proposal: what we build, the tools, the steps, and a fixed price or an ongoing contract

02 · Build

SHAPED AROUND YOUR WORK

- Software your people use every day
- Connects to the tools you keep: CRM, accounting, spreadsheets
- Your existing records moved over and checked
- Old and new run side by side until the numbers match
- A 30-day handover: fixes, training, docs

03 · Run

CHECKED, KEPT RIGHT

- You run it yourself with our written guide
- Or we look after it on the Monthly Plan, $750 a month, wherever it runs; running costs billed to you
- Monitoring, backups, updates and security patches
- Small changes up to 2 hours each, replies by the next business day
- 30 days' notice to cancel

WHAT YOU ALWAYS KEEP

YOUR DATA
Exportable any time, in a standard format.

ENGLISH OR SPANISH DOCS
How it works and how to run it, in English or Spanish.

THE TESTS
Checks that prove it still works after any change.

A WRITTEN GUIDE
How it runs, what to check, who to call.

HOW WE START

01 · Intro Call
You tell us about your business and the problem or idea. We tell you honestly if we're a fit.

02 · Agreement & Terms
A short agreement with its terms, NDA included. The Diagnose starts once it's signed and the $1,500 fee is paid.

03 · Your Questions
How the work runs today and the files you use.

04 · Review & Follow-Up
We review your answers and come back with more questions, or a call with your team.

05 · The Answer, Presented
We walk you through it: a written plan with its price and running costs, or a plain 'don't build'.

WHAT WE'VE BUILT.

Two client builds in detail, then the range of what we make. Things we've built and helped steer: different problems, same method.

ORDER MANAGEMENT · A MANUFACTURING BUSINESS

ONE RECORD FOR EVERY SALE

Customers, quotes, orders and payments lived in five programs. Now one record carries each sale, and the staff approve instead of retype.

~35 hrs — **Speed.** Staff time freed each month for one client (our estimate from real counts, 2026).

5 → 1 — **Less Dependence.** One record anyone can check.

1 View — **Follow-Up.** Every open quote and stalled project in one place.

6 In 1 — **Made, Not Typed.** Quotes, submittals, product pictures, mood boards, order splits, reconciliations.

BID INTELLIGENCE · A SUPPLIER TO GOVERNMENT CONTRACTORS

BIDS PRICED FROM REAL PAST WINNERS

Scattered portals, files and drawing pages were worked by hand to find what to quote. Now sources arrive on their own, drawings are read for what each bid needs, and prices are guided by real past winners.

6 AM — **Automation.** Public records arrive on their own every morning.

15 — **Visibility.** Sources in one clean workflow.

5,272 — **Intelligence.** Past bids guiding every price.

$7.61B — **Scale.** In low bids tracked, as of Oct 22, 2026.

YOUR TOOLS SHOULD FIT THE WORK.

Most small businesses run on spreadsheets, inboxes, paper and what one person remembers.

01 **Most software makes you fit it.** Off-the-shelf tools are built for the average business, so your people work around them with spreadsheets, side lists and retyping.

02 **Custom used to be out of reach.** Modern tools, AI among them, cut the cost of building, so building around your process is now practical, not just buying what almost fits.

03 **The hard part is knowing what fits, and what could be better.** Mapping how the work really runs, spotting what to fix and what to add, directing the tools, testing it on real work and keeping it running. That steering is what HA5 brings.

04 **Boutique is the point.** A few clients at a time, deep work, and the people who map it build it and stay on it. HA5 doesn't plan to become a big agency, and doesn't need to.

WHAT HOLDS A BUSINESS BACK

What we look for in the Diagnose, in any kind of business.

- DATA IN TEN PLACES
- NO SET PROCESS
- WORK DONE ON THE FLY
- INCONSISTENT RESULTS
- NUMBERS NOBODY CAN SEE
- DAILY FRUSTRATIONS
- ANSWERS ONLY ONE PERSON KNOWS
- STEPS STILL ON PAPER
- WORK DONE BY HAND
- DECISIONS WITHOUT ANALYSIS
- PROBLEMS SPOTTED TOO LATE
- NO AI WHERE IT WOULD HELP
- IDEAS NOBODY HAS TESTED

WHAT WE CAN ADD

Value you aren't getting yet: data that guides a price, a step that flags problems by itself. Better, not just faster.

- SMARTER TOOLS
- SHARPER ANALYSIS
- NEW INSIGHTS
- EARLY WARNINGS
- FORECASTS
- NEW IDEAS TO TRY

Your people grow the business. Software lets the same people do more.

HOSTING & REACH

Hosting
It runs in accounts in your name from day one, and you pay its running costs directly. If you'd rather, we can host it for you.

Reach
Private to your team, or open to the people and systems you work with outside it: customers, vendors, partners and other software.

Backups go to storage you already use (OneDrive, iCloud, Google Drive or a hard drive). The wider the reach, the more checks before launch. Either way you own the code and the data.

FOUR WAYS TO GET IT BUILT.

A growing business has four options. HA5 sits between them: we learn the business first, test on your real work, and agree the price before we start.

	BUILT IN-HOUSE WITH AI	OFF-THE-SHELF SOFTWARE	FREELANCER OR AGENCY	HA5 STUDIOS
Who Catches Mistakes	Whoever notices, often a customer	Nobody checks it against your files	Depends on who you hire; testing is often extra	We test it against a set of your own past work with known right answers, and show you the results before it goes live
Cost To Start	Looks free. Paid in your best person's hours, away from their real job	Setup fees plus licenses per seat	Varies widely, often billed by the hour	Priced in your Diagnose and agreed before we start
Who Owns It	You, while the person who built it stays	The vendor. You rent access.	Usually you, if the contract says so	The tool is always yours, wherever it runs. Your data is always yours and exportable.
Who Keeps It Running	The one person who built it	The vendor, on their schedule	Them, if they are still available, at their rate	Your choice: you, with our written guide, or us on the Monthly Plan; running costs billed to you
Where Your Data Lives	Wherever the builder set it up, often personal accounts	On the vendor's servers	Wherever they set it up	In accounts in your name, under your own sign-in. Encrypted daily backups to storage you own.
Per-Seat Fees	AI tool subscriptions, plus hosting someone has to manage	Every user, every month	Usually none	None. No monthly fee required; an optional flat plan if you want one. Running costs billed to you directly

A GOOD FIT

- Owners in any industry whose business has outgrown its tools.
- Founders with a new product or brand that needs a map, a first build and an honest test.
- Owners ready to try something new, and show us how the work gets done.

NOT A FIT

- Buyers who want a large team or a household-name vendor.
- Buyers shopping for the lowest hourly rate.
- A small tool a staff member can build in a weekend. We'll say so.

WHY NOT BUILD IT IN-HOUSE WITH AI?

You can, and for a small tool you should.

You often know what you want. The hard part is how to build it: what one person needs, what a team needs, and what it takes once customers rely on it. We sharpen the idea, then follow a written plan for that kind of project. Each step passes its checks before the next one starts. So it's built right for its size.

Caught On One Of Our Builds

162
AI's first count

1,818
Actual items on the drawings

Our tests caught it before it went live.

A Website
Pages that explain or sell: a landing page, a promo page, a company site, or an online store that takes payments.

A Web Tool
A tool that does the work. One person on their own computer with no sign-in, or a team, customers, vendors and partners who each sign in.

Testing & Alerts
Every change checked before it ships, and an alert if something stops.

Database
Records that save completely or not at all, and changes made in repeatable steps.

Updates & Rollback
A way back from a bad update.

Backups
Encrypted, to storage you own, with a restore tested before handover.

Sign-In & Roles
Each person signs in and sees only what their role allows.

Personal Data
What's kept and why, written down, with a plan for deleting it.

Payments
If customers pay you, an established processor handles it.

Other Tools & AI
Connections that catch up after an outage, and a person confirms anything AI suggests.

You run it with our written guide, or we look after it on the Monthly Plan, wherever it runs. Either way it's yours.

Software, data and tests stay yours, with a written guide (English or Spanish) and an NDA first.

THE COST STAYS SMALL & KNOWN

- A Diagnose, $1,500, gives you a written plan. It takes as long as the work needs. The fee is credited to the build.
- A fixed-price build is paid against proof (an ongoing contract is a monthly fee): 40% to start, 40% when it's proven on your real data, 20% when you sign it off. A smaller build is paid in two halves instead.
- Every running cost is listed before you commit, and billed to you directly unless we host it.

WHAT THE MAP DOESN'T DO

The map shows what to build. It doesn't catch the answer that looks right and isn't, move your old records over without losing any, or tell you which shortcut will break in six months. That's the part we're paid for.

If a staff build is enough, we'll say so, and the map is yours.

WHY IT MIGHT NOT WORK, ANSWERED.

The questions a careful owner should ask before hiring a boutique studio, and our straight answers.

WHAT WILL IT REALLY COST IN YEAR ONE?

The Diagnose is $1,500, credited to the build. The build is priced in your Diagnose, as a fixed price or an ongoing contract, with a 30-day handover included. Running costs (hosting, AI, cloud) are billed to you directly unless we host it, each listed before you commit. Help is optional: the Monthly Plan, $750 a month, can start at launch, and agents that run parts of the work are yours to own, built in at a fixed price, or we run them, starting at $500 a month per workflow.

WHAT IF HA5 IS EVER OUT?

Your system keeps running. Monitoring and backups stay on, and the code, plain-language docs, tests and admin access already sit in accounts your company owns, so any developer can pick it up.

HOW DO I KNOW IT WILL WORK FOR US?

The Diagnose includes a clickable mockup of your most painful step, with made-up data, before you commit to a build. If the build fails the agreed test on your real data, you owe nothing more.

WILL IT WORK WITH THE TOOLS WE KEEP?

Yes. We build alongside the software you already rely on, such as your CRM or accounting system, and only replace what isn't earning its place. The Diagnose reviews what you already pay for in software.

WILL MY PEOPLE ACTUALLY USE IT?

We map the work with the people who do it, so the system follows their steps. Training runs with old and new side by side until the numbers match, and nothing is switched off before then.

WHY NOT HAVE SOMEONE ON STAFF DO IT?

For a small tool, you should, and we'll say so. For a system the business runs on, a staff build costs months of evenings and stays with one person. Ours is priced up front, proven and documented.

HOW WERE THESE NUMBERS COUNTED?

Each example is a past result from one client's own records. We label estimates as estimates, and none of it is a promise of what you will get. In your Diagnose we map the step we'd fix, so you can judge what a change is worth.

WHAT IF THE SOFTWARE GETS SOMETHING WRONG?

Every build is checked against your real processes and data before you rely on it, with alarms where a wrong answer could slip through. Under Run, keeping it right is our job, and every change is tested first.

09 · NEXT STEP

WHAT SHOULD WE BUILD?

Tell us the problem that eats your week, or the product you want to launch. Start with a free intro call, then a Diagnose for $1,500, credited to the build, that tells you honestly whether a build is worth it.

THE PROMISE

- Price per phase, agreed before work starts.
- Tested on your real work.
- The software, data and tests stay yours, with a written guide, wherever it runs.
- At handover you get everything: the code, the database, the tests and a written guide, in the format you choose; your accounts were yours from the start.
- The people who map it build it and stay on it.
- Agreed terms, including an NDA, signed before you share anything.



ABOUT THE TEAM

THE PEOPLE WHO BUILD IT

We built every system in these case studies, from the first map to the running software, drawing on finance, digital assets, infrastructure, running a business and software deployment. You reach us directly: the people who map the work with you build it and stay on it. No account managers, no hand-offs. We work in English and Spanish.

Book A Call

contact@ha5studios.com

Based in Miami, working with clients anywhere.